

# Aesthetic Strategies Of The Floating World Mitate Yatsushi And Fuyu In Early Modern Japanese Popular Culture

The Worlds of Japanese Popular CultureIntroducing Japanese Popular CultureJapanese Popular CultureFrom Anime to Yumi KawaiiThe Encyclopedia of Japanese Pop CultureRecentring GlobalizationA History of Popular Culture in JapanPopular Culture, Globalization and JapanPure InventionLanguage and Popular Culture in JapanHandbook of Japanese Popular CultureJapanamerica: How Japanese Pop Culture Has Invaded the U.S.Seeking the SelfA Century of Popular Culture in JapanThe Japanification of Children's Popular CultureJapanese Popular MusicTakarazukaRegionalizing CultureJapan Pop: Inside the World of Japanese Popular CultureCross-Cultural Influences between Japanese and American Pop Cultures Dolores P. Martinez Alisa Freedman Shisō no Kagaku Kenkyūkai Hermann Candahashi Mark Schilling Koichi Iwabuchi E. Taylor Atkins Matthew Allen Matt Alt Brian Moeran Richard Gid Powers Roland Kelts Satomi Ishikawa Douglas Slaymaker Mark I. West Carolyn Stevens Jennifer Robertson Nissim Kadosh Otmazgin Timothy J. Craig Kendra N. Sheehan

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dolores martinez heads an international team of scholars in this lively discussion of japanese popular culture the book s contributors include japanese as well as british icelandic and north american writers offering a diversity of views of what japanese popular culture is and how it is best approached and understood they bring an anthropological perspective to a broad range of topics including sumo karaoke manga vampires women s magazines soccer and morning television through these topics many of which have never previously been addressed by scholars the contributors also explore several deeper themes the construction of gender in japan the impact of globalisation and modern consumerism and the rapidly shifting boundaries of japanese culture and identity this innovative study will appeal to those interested in japanese culture sociology and cultural anthropology

specifically designed for use on a range of undergraduate and graduate courses introducing japanese popular culture is a comprehensive textbook offering an up to date overview of a wide variety of media forms it uses particular case studies as a way into examining the broader themes in japanese culture and provides a thorough analysis of the historical and contemporary trends that have shaped artistic production as well as politics society and economics as a result more than being a time capsule of influential trends this book teaches enduring lessons about how popular culture reflects the societies that produce and consume it with contributions from an international team of scholars representing a range of disciplines from history and anthropology to art history and media studies the book s sections include television videogames music popular cinema anime manga popular literature fashion contemporary art written in an accessible style by a stellar line up of international contributors this textbook will be essential reading for students of japanese culture and society asian media and popular culture and asian studies in general

dive with me into the colorful and diverse world of japanese pop culture that inspires millions of people around the world with my latest book from anime to yumi kawaii a look behind the scenes of japanese pop culture you will gain a profound insight into the unique fashion trends and the rousing music of j pop this book offers you a comprehensive overview of the diversity and influence of japanese pop culture on the western world from manga and anime to j pop and cosplay to adaptations in film and literature this book reveals the profound influences and the worldwide enthusiasm for everything japanese experience the magic of anime and manga learn the secrets of cosplay and j pop but also discover the dark side of this fascinating world of imagination and innovation understand how japanese aesthetics influence global trends this book is a must have for lovers of japanese pop culture for travelers students and anyone who is curious about the creative trends and cultural treasures of japan join me on an exciting excursion through the land of the rising sun whether you are a die hard otaku a passionate cosplayer or simply looking for new cultural discoveries this book is your ultimate companion get exclusive insights exciting background information and learn how japan s pop culture has conquered the world discover the soul of modern japan and its pop culture from anime to yumi kawaii a look behind the scenes of japanese pop culture offers those interested a profound insight into a fascinating world of manga and anime j pop and their origins in traditional art forms immerse yourself in the colorful worlds of studio ghibli follow me into a world full of colors creativity and uniqueness visit tokyo s dazzling cosplay centers and maid cafes look behind the scenes of naruto and dragonball and explore not only the diverse fascination but also their effects on japanese society with gripping insights this book takes you on a cultural excursion through modern japan and its dazzling pop culture for adventurers artists lovers and anyone who wants to discover the magic and mysticism of modern japanese culture this book offers you a multi layered guide with this book you will discover the infinite variety of japanese pop culture a must for anyone interested in the beauty and influence of japan on the contemporary world ready for an adventure then dive in and experience japan like never before yours hermann candahashi

alphabetically arranged list of popular japanese cultural icons

an examination of the increased presence of japanese media and popluar culture in the rest of asia and the way it has transformed japanese self

understanding

the phenomenon of cool japan is one of the distinctive features of global popular culture of the millennial age a history of popular culture in japan provides the first historical and analytical overview of popular culture in japan from its origins in the 17th century to the present day using it to explore broader themes of conflict power and meaning in japanese history e taylor atkins shows how japan was one of the earliest sites for the development of mass produced market oriented cultural products consumed by urban middle and working classes from traditional monochrome ink painting court literature and poetry to anime manga and j pop popular culture was pivotal in the rise of japanese nationalism imperialism militarism and economic development and to the present day plays a central role in japanese identity with updated historiography throughout this fully revised second edition features a new chapter on popular culture in the edo period an expanded section on pre tokugawa culture more discussion on recent pop culture phenomena such as tv game shows cuteness and j pop 10 new images a new glossary of terms including kanji this improved edition is a vital resource for students of japanese cultural history wishing to gain a deeper understanding of japan s contributions to global cultural heritage

japanese popular culture is constantly evolving in the face of internal and external influence popular culture globalization and japan examines this evolution from a new and challenging perspective by focusing on the movements of popular culture into and out of japan taking a multidisciplinary approach the book argues that a key factor behind the changing nature of japanese popular culture lies in its engagement with globalization essays from a team of leading international scholars illustrate this crucial interaction between the flows of japanese popular culture and the constant development of globalization drawing on rich empirical content this book looks at japanese popular culture as it traverses international borders flowing out through such forms as manga consumption in new zealand and flowing in through such forms as foreigners writing about japan in japanese and how american influences affected the formation of japan s gay identity presenting current confronting and sometimes controversial insights into the many forms of japanese popular culture emerging within this global context popular culture globalization and japan will make essential reading for those working in japanese studies cultural studies and international relations

the untold story of how japan became a cultural superpower through the fantastic inventions that captured and transformed the world s imagination a masterful book driven by deep research new insights and powerful storytelling w david marx author of ametora how japan saved american style japan is the forge of the world s fantasies karaoke and the walkman manga and anime pac man and pokémon online imageboards and emojis but as japan media veteran matt alt proves in this brilliant investigation these novelties did more than entertain they paved the way for our perplexing modern lives in the 1970s and 80s japan seemed to exist in some near future gliding on the superior technology of sony and toyota then a catastrophic 1990 stock market crash ushered in the lost decades of deep recession and social dysfunction the end of the boom should have plunged japan into irrelevance but that s precisely when its cultural clout soared when once again japan got to the future a little ahead of the rest of us hello kitty the nintendo entertainment system and multimedia empires like dragon ball z were more than marketing hits artfully packaged dangerously cute and dizzyingly fun these products gave us new tools for coping with trying times they also transformed

us as we consumed them connecting as well as isolating us in new ways opening vistas of imagination and pathways to revolution through the stories of an indelible group of artists geniuses and oddballs pure invention reveals how japan s pop media complex remade global culture

when this book was originally published it was the first work of its kind to examine the way in which language is used to express the myth of advertising slogans and other popular cultural forms by making use of general theories from the disciplines of anthropology linguistics media studies and semiotics the book attempts to demystify japanese culture as it has been hitherto presented in the west and shows how such cultural forms as noodle westerns and high school baseball uphold the well known ideologies of selflessness diligence compliance and co operation typically associated with the japanese ultimately the book poses the question are those whom we call the japanese real people in their own right or merely a nation acting out a part written for them by western civilisation

born out of the editor s inability to find a suitable book for teaching the subject this is a welcome title a fine contribution in a field where works in english are seriously lacking choice the handbook of japanese popular culture provides a convenient and efficient guide to the prevalent ways of life recreations and artistic creations of contemporary japan designed for the general reader as well as the specialist in japanese culture the areas explored are those that have proven to be of durable interest to the japanese such as sports science fiction and popular music as well as passing fads and fancies the extremely readable essays contributed by specialists in the field provide a wealth of interesting information including a survey of the historical development of the topic under discussion with special attention paid to the most useful published works in the field followed by a guide to the research collections and reference works that should be consulted by those wishing to deepen their knowledge of the subject exploring the most salient aspects of japanese popular culture the chapters include such topics as popular architecture new religions popular performing arts film television comics and mystery literature the editor s introduction suggests that the study of popular culture as a discipline with its own unique subject matter and methodology represents a form of protest against the concept of culture as a selective tradition consisting of the best that has been thought and said this comprehensive survey of japanese popular culture will be an essential addition to all libraries and a useful resource in the study of popular culture sociology japanese history and culture humanities communications and journalism

addresses the american experience with the japanese pop culture craze including anime from hayao miyazaki s epics to the burgeoning world of hentai or violent pornographic anime to haruki murakami s fiction

this book is about the self in contemporary japan in contrast to euro american cultures in which the self is considered to be the essence of personhood in japanese culture the self is constantly reconstructed in relation to others this particular self is studied by examining the ways popular culture is consumed with a special focus on manga the japanese word for comics and cartoons the first part of the book contains an ethnographic research in which the author investigates the relationship between popular media and the search for self knowledge in the second part a historical analysis traces the development of self seeking in japan since the country s modernisation period

slaymaker japan studies u of kentucky is joined by several other american scholars of japanese culture to explore the ways that popular culture has its context within history and how in these globalized times it is difficult to determine exactly whose culture it is essays examine how world war ii concepts have influenced modern japanese culture how japanese popular culture is succeeding in the us and how ancient japanese myth and history affect one s understanding of the modern film mononokehime no index annotation copyrighted by book news inc portland or

godzilla stomped his way into american movie theaters in 1956 and ever since then japanese trends and cultural products have had a major impact on children s popular culture in america this can be seen in the hello kitty paraphernalia phenomenon the popularity of anime television programs like pokemon and dragon ball z computer games and hayao miyazaki s award winning films such as spirited away and princess mononoke the japanification of children s popular culture brings together contributors from different backgrounds each exploring a particular aspect of this phenomenon from different angles from scholarly examinations to recounting personal experiences the book explains the interconnections among the various aspects of japanese influence and discusses american responses to anime and other forms of japanese popular culture

japanese popular culture has been steadily increasing in visibility both in asia and beyond in recent years this book examines japanese popular music exploring its historical development technology business and production aspects audiences and language and culture based both on extensive textual and aural analysis and on anthropological fieldwork it provides a wealth of detail finding differences as well as similarities between the japanese and western pop music scenes carolyn stevens shows how japanese popular music has responded over time to japan s relationship to the west in the post war era gradually growing in independence from the political and cultural hegemonic presence of america similarly the volume explores the ways in which the japanese artist has grown in independence vis à vis his her role in the production process and examines in detail the increasingly important role of the jimusho or the entertainment management agency where many individual artists and music industry professionals make decisions about how the product is delivered to the public it also discusses the connections to japanese television film print and internet thereby providing through pop music a key to understanding much of japanese popular culture more widely

the all female takarazuka revue is world famous today for its rococo musical productions including gender bending love stories torridly romantic liaisons in foreign settings and fanatically devoted fans but that is only a small part of its complicated and complicit performance history in this sophisticated and historically grounded analysis anthropologist jennifer robertson draws from over a decade of fieldwork and archival research to explore how the revue illuminates discourses of sexual politics nationalism imperialism and popular culture in twentieth century japan the revue was founded in 1913 as a novel counterpart to the all male kabuki theater tracing the contradictory meanings of takarazuka productions over time with special attention to the world war ii period robertson illuminates the intricate web of relationships among managers directors actors fans and social critics whose clashes and compromises textured the theater and the wider society in colorful and complex ways using takarazuka as a key to understanding the logic of everyday life in japan and placing the revue squarely in its own social historical and cultural context she challenges both the stereotypes of the japanese and the eurocentric notions of gender performance and sexuality

this ambitious work provides a comprehensive empirically grounded study of the production circulation and reception of japanese popular culture in asia while many studies typically employ an interactive approach that focuses on the meaning of popular culture from an anthropological or cultural studies point of view regionalizing culture emphasizes that the consumption side and contextual meaning of popular culture are not the only salient factors in accounting for its proliferation the production side and organizational aspects are also important in addition to presenting individual case studies the book offers a big picture view of the dramatic changes that have taken place in popular culture production and circulation in asia over the past two decades the author has gleaned information from primary sources in japanese english and other languages research visits to japan hong kong singapore shanghai bangkok and seoul as well as insights of people with firsthand knowledge from within the cultural industries from this broad range of source he develops an integrative political economic approach to popular culture regionalizing culture offers a dialectical look at the organization of cultural production primarily at the structure and control of cultural industries interconnections between companies and production networks and relations between the business sector and the state it traces the rise of japan as a popular culture powerhouse and the expansion of its cultural industries into asian markets it looks as well at the creation of markets for japanese cultural commodities since the late 1980s the industrial and normative impact that japanese cultural industries have on the structure of the local cultural industries and the wider implications these processes have for the asian region the growing popularity and importance of japan s popular culture will make this book a basic text for scholars and students of popular culture as well as for those interested in political economy media and communication studies japanese asian relations asian studies and international relations

a fascinating illustrated look at various forms of japanese popular culture pop song jazz enka a popular ballad genre of music karaoke comics animated cartoons video games television dramas films and idols teenage singers and actors as pop culture not only entertains but is also a reflection of society the book is also about japan itself its similarities and differences with the rest of the world and how japan is changing the book features 32 pages of manga plus 50 additional photos illustrations and shorter comic samples

this collection features examinations of popular culture including manga music film cosplay and literature among other topics using interdisciplinary sources and analyses this collection adds to the global discussion and relevancy of japanese popular culture this collection serves to highlight the work of multidisciplinary scholars who offer fresh perspectives of ongoing cross cultural and cyclical influences that are commonly found between the us and japan notably this collection considers the relationships that have influenced japanese popular culture and how this has in turn influenced the western world

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